



plant a  
bloomer

growing, from the heart





## **Gifts from the heart – to plant and grow!**

Plant a Bloomer gifts are created from a unique seed paper. Handcrafted from discarded paper and boxes, the paper contains inclusions of natural materials such as flowers, ferns, mica mineral flakes and seeds. When 'planted' the paper breaks down into the soil — and the seeds germinate to produce seedlings!

This innovative range includes:

*Little Bloomers – our original and best selling mini-gift*

*Deco Bloomers – plantable shapes to scatter and grow*

*Pop-up Bloomers – 3-d tokens and decorations*

*Woodland Friends - a NEW range of greeting cards*

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# woodland Friends

NEW RANGE

## Greeting Cards

Set of 6 cards featuring a plantable creature amidst a woodland scene. Each 'woodland friend' is lasercut from our special seed paper, embedded with wildflower seeds and sparkling mica, and can be detached from the front of the card to plant.

Planting instructions are on the reverse of the card and the inside is left blank for senders own message. A label on front of card saying 'Plant Me' will alert customers to plantable nature of card when displayed in-store.

Size 148 x 210 when folded. Supplied with an ivory textured envelope, cello wrapped.



WFGH: Hedgehog



WFGO: Owl



WFGR: Robin



WFGS: Squirrel



WFGD: Deer



WFGF: Fox

*Perfect for nature lovers. Kids will love them too!*



**"Bloomin' genius"**  
*Daily Candy, January 2013*





# FESTIVE RANGE



## Little Bloomers



LBHG: Heart Gold



LBCB: Christmas Tree Bronze



LBSS: Star Silver



LBAP: Angel Pearl



LBSB: Snowflake Blue

Plantable recycled paper shape embedded with wildflower/clover seeds and sparkling mica mineral flakes. Presented in a square printed pocket, 10 x 10 cm, finished with a ribbon tie. Includes insert with seed paper information and planting instructions.

## Pop-up Star



PBS: Pop-up Star

Includes one white three-dimensional star with a sparkling ribbon loop. Embedded with wildflower seeds, and sparkling mica flakes. Presented in a ribbon tied pocket. 10 x 10 cm. Includes planting instructions.

## Scatter Stars



DBS: Deco Bloomers Stars

Plantable shapes to scatter as table decorations or to pop into a greeting card. Embedded with wildflower seeds and sparkling mica. Includes 3 large and 9 small stars in sparkling gold and white presented in a ribbon tied box, 10 x 10 x 2.5 cm. Includes planting instructions.



## Hearts



LBHR: Heart Red



LBHP: Heart Pink



LBHG: Heart Gold

## Little Bloomers

Plantable recycled paper shape embedded with wildflower/clover seeds and flowers and ferns/sparkling mica mineral flakes. Presented in a square printed pocket, 10 x 10 cm, finished with a ribbon tie. Includes insert with seed paper information and planting instructions.

## Everyday



LBPL: Posy Lavender



LBYY: Bloom Yellow



LBCG: Clover Green



LBFB: Bunny Fawn



LBBD: Butterfly Blue



LBCY: Cupcake Yellow





## Deco Bloomers

Plantable shapes to scatter as table decorations or to pop into a greeting card. Embedded with wildflower seeds and either flowers/ferns (DBH and DBB) or sparkling mica (DBS). Presented in a ribbon tied box, 10 x 10 x 2.5 cm. Includes planting instructions.



DBH: Hearts

Includes 3 large and 9 small hearts.  
Colours: red, pink, purple.



DBB: Blooms

Includes 3 large and 9 small blooms. Colours: greens, yellows.



DBS: Stars

Includes 3 large and 9 small stars in sparkling gold and white.

## Pop-up Bloomers

Plantable pop-up decorations, ready to fold into beautiful three-dimensional shapes. Includes planting instructions



PBH: Heart

Includes one red three-dimensional heart with a satin ribbon loop. Embedded with purple hydrangeas and wildflower seeds. Presented in a ribbon tied pocket, 10 x 10 cm.



PBS: Star

Includes one white three-dimensional star with a sparkling ribbon loop. Embedded with wildflower seeds, and sparkling mica flakes. Presented in a ribbon tied pocket. 10 x 10 cm.

## Countertop stand

Base size: 20 x 23 cm Height: 36cm. Contains 8 bays.  
Each bay fits up to 9 Little Bloomers or Pop-up Bloomers.

